

The logo for 'OUR WORLD HERITAGE' features three red icons on the left: three chevrons pointing right, a wavy line, and a circular swirl. To the right of these icons, the words 'OUR', 'WORLD', and 'HERITAGE' are stacked vertically in a bold, black, sans-serif font.

OUR WORLD HERITAGE

Our World Heritage Initiative

The African World Heritage Fund is one of the partners for the global OURWORLDHERITAGE Initiative. OURWORLDHERITAGE is a global initiative promoted by a group of individuals in the implementation of the World Heritage Convention.

The aim of the initiative is to transform the way in which the World Heritage Convention is implemented by raising awareness about the threats that natural and cultural World Heritage sites are facing in the 21st Century, due to increasing development pressures, industrial and mining operations, climate change, unsustainable tourism and conflicts. The initiative will also be calling on the responsibilities of member states as well as of public and private actors to respect the spirit of the Convention and to address future conservation challenges.

The promoters of the initiative intend to use the occasion of the 50th anniversary of the Convention in 2022 to draw the attention of civil society and the international community to these threats, to discuss a number of issues and cases that have come to the forefront in recent years, and to foster natural and cultural conservation policies in all regions of the world through a greater mobilisation of civil society, and youth. The WORLDHERITAGE@50 Forum will be organized in 2022, on the 50th anniversary of the Convention. The Forum will be the opportunity for exchange among the stakeholders of the Convention and civil society. Its main purpose will be to assess the overall impact of the Convention on heritage conservation worldwide and its ability to respond to future challenges. It will also provide a permanent platform for networking.

OURWORLDHERITAGE teams are organising a series of events focused on the key issues of conservation of natural and cultural heritage, between 2020-2022, in order to involve all actors and to expand the role of civil society in promoting the goals of the World Heritage Convention. Each event is conceived as a month-long cycle of activities that will culminate in global meetings of stakeholders. African World Heritage Fund has collaborated with the OURWORLDHERITAGE Sustainability Team for the month of July 2021 where there will be a month of activities and programmes.

To contribute to the discussion please follow the initiative on social media:

- Twitter: <https://twitter.com/OurWH50>
- Instagram: https://www.instagram.com/ourworldheritage_50/
- Facebook: https://web.facebook.com/ourworldheritage50/?_rdc=1&_rdr
- YouTube: <https://www.youtube.com/channel/UCbeHUCS20S6bwAfRjye9O8A>

- LinkedIn: <https://www.linkedin.com/company/our-world-heritage/>

